

# Eno River Media Film Grant Ethics & Values



For potential film grant recipients seeking support from Eno River Media, adhering to ethical principles in their proposed film projects is paramount. Upholding ideals such as transparency, integrity, and inclusivity will ensure the creation of content that not only respects diverse perspectives, but also fosters trust and credibility within the community and among stakeholders. By integrating these values, filmmakers demonstrate their commitment to ethical storytelling and professional conduct, which is crucial in aligning with the values and expectations of funding organizations like Eno River Media.

Incorporating ethical practices in film projects, such as equitable representation and respectful portrayal of subjects, enhances the cultural relevance and societal impact of the films. It also ensures that the projects contribute positively to the film industry and the broader community, supporting a sustainable and responsible media landscape. Moreover, by following these ethical guidelines, filmmakers can avoid potential controversies that could arise from cultural insensitivity or misrepresentation, which are vital for maintaining public and stakeholder trust.

Ultimately, adhering to these ethical standards not only increases the chances of securing a grant but also sets a foundation for the long-term success and integrity of the filmmakers' careers and their contributions to the arts.

## 1. Transparency and Accountability

- **Financial Transparency:** Clearly document and disclose financial information, including sources of funding and expenditure details.
- **Decision-Making Processes:** Ensure that decision-making processes are transparent and open to scrutiny by stakeholders.

## 2. Integrity and Honesty

- **Truthful Representation:** Represent organization's mission, goals, and activities truthfully in all communications.
- **Avoid Conflicts of Interest:** Establish clear policies to avoid conflicts of interest in governance and operations.

## 3. Inclusivity and Diversity

- **Equitable Representation:** Strive for diverse representation in leadership, staffing, and the project.
- **Inclusive Practices:** Ensure activities and policies promote inclusivity and respect for all individuals, regardless of background.

## 4. Respect and Fairness

- **Respect for Individuals:** Treat all individuals, including staff, volunteers, filmmakers, and community members, with respect and dignity.
- **Fair Treatment:** Ensure fair and equitable treatment in all interactions and decisions.

## 5. Advocacy and Impact

- **Mission-Driven:** Align all activities and decisions with the organization's mission to advocate for and support the film industry.
- **Measurable Impact:** Focus on creating measurable positive impacts within the film industry and the communities served.

## 6. Collaboration and Community Engagement

- **Partnerships:** Foster collaborative relationships with other organizations, filmmakers, and stakeholders.
- **Community Involvement:** Engage with and involve the community activities and decision-making processes.

## 7. Confidentiality and Privacy

- **Data Protection:** Protect the confidentiality and privacy of personal and sensitive information of all stakeholders.
- **Responsible Use of Information:** Use collected data responsibly and only for the purposes for which it was collected.

## 8. Ethical Fundraising

- **Honest Solicitation:** Solicit funds and resources honestly, providing clear information about how donations will be used.
- **Donor Privacy:** Respect donor privacy and use donor information only for intended purposes.

## 9. Professional Conduct

- **Standards of Behavior:** Maintain high standards of professional conduct among staff and volunteers.
- **Continuous Improvement:** Encourage continuous learning and improvement in ethical practices within the organization.

## 10. Environmental Responsibility

- **Sustainable Practices:** Incorporate environmentally sustainable practices in operations and advocacy efforts.
- **Promote Awareness:** Advocate for and promote environmental awareness within the film industry.